

# THANK YOU

Thank you for coming today, we hope you have found it worthwhile. The organisation of this event was a collaborative effort on behalf of the Kent Dementia Action Alliance by:

Social Innovation Lab Kent (SILK), Kent County Council (KCC) and the Kent, Sussex and Surrey Dementia Care Innovation Hub (KSS DCIH)

We are grateful to the people in the Forget-me-nots for their guidance during the planning of the Dementia Friendly Market Place.

We thank Tommy Whitelaw for travelling all the way from Scotland to inspire us. You can find him on:

<http://tommy-on-tour-2011.blogspot.co.uk/>

If you have any feedback or would like further information about anything you have seen today, please do not hesitate to contact us:



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Canterbury Christ Church University  
North Holmes Road, Canterbury  
kss.dcih@canterbury.ac.uk  
01227 863 530



**Kent Dementia Action Alliance  
welcomes you to**

# A DEMENTIA FRIENDLY MARKET PLACE



**AUGUSTINE HOUSE**  
**Canterbury Christ Church University**  
24 April 2014

# Welcome

A very warm welcome to the Kent Dementia Action Alliance Dementia Friendly Market Place.

This event is for everyone interested in finding out more about how to live well with dementia. Today you will meet people from across Kent passionate about making a difference in a personal and professional capacity in libraries, businesses, charities, shops, care homes, galleries, hospitals, schools, churches and their own homes. We have over 60 exhibitors, who are all working hard to build a dementia friendly Kent where there is no stigma, fear or judgement.

In addition, we have an exciting programme of activities on offer throughout the day. The Kent Dementia Action Alliance will have its formal launch at 1pm. We invite you to join us in the main hall at this time for the keynote speech and cake. Acknowledgements go to Canterbury Christ Church University for hosting this event. We are pleased to welcome the University to the Alliance.

We trust you will find the Dementia Friendly Market Place an informative and stimulating event. We hope you will enjoy this opportunity to meet with people similarly committed to helping people to live well with dementia and discover what is being done to make Kent a dementia friendly community.



Anne Tidmarsh

Chair of the Kent Dementia Action Alliance

|  |   |
|--|---|
| Kent County Council Gateway<br><a href="http://www.kent.gov.uk/">www.kent.gov.uk/</a>  | Kent County Council Health & Social Care<br>Integration Team <a href="http://www.kent.gov.uk/">www.kent.gov.uk/</a>                   |
| Kent Fire & Rescue Service<br><a href="http://www.kent.fire-uk.org">www.kent.fire-uk.org</a>                                       | Kent OT Consultancy Ltd.<br><a href="mailto:jodoubleday@live.co.uk">jodoubleday@live.co.uk</a>  |
| Kent, Sussex & Surrey Dementia Care<br>Innovation Hub<br><a href="mailto:kss.dcih@canterbury.ac.uk">kss.dcih@canterbury.ac.uk</a>  | Ladder to the Moon<br><a href="http://www.laddertotheMoon.co.uk/">www.laddertotheMoon.co.uk/</a>                                      |
| Learn To, Social Enterprise, Kent<br><a href="http://www.sekgroup.org.uk/">www.sekgroup.org.uk/</a>                                | Maidstone & Tunbridge Wells NHS Trust<br><a href="http://www.mtw.nhs.uk/">www.mtw.nhs.uk/</a>   |
| Medway Council Telecare Service<br><a href="http://www.medwaycontrolcentre.co.uk/">www.medwaycontrolcentre.co.uk/</a>              | Memory Service, KMPT<br><a href="http://www.kmpt.nhs.uk/Dementia-Services.htm">www.kmpt.nhs.uk/Dementia-Services.htm</a>              |
| No Place Like Home<br><a href="http://www.noplacelikehome.eu">www.noplacelikehome.eu</a>   | Pine Lodge<br><a href="http://www.pinelodgecare.com/">www.pinelodgecare.com/</a>  |
| RED Academic Business Partnerships<br><a href="http://www.canterbury.ac.uk/centres/red/">www.canterbury.ac.uk/centres/red/</a>     | RemPods<br><a href="http://www.rempods.co.uk">www.rempods.co.uk</a>   |
| Revitalyz<br><a href="http://www.vitalyz.co.uk/">www.vitalyz.co.uk/</a>  | Royal British Legion<br><a href="http://www.rbli.co.uk/">www.rbli.co.uk/</a>  |
| Seniors Helping Seniors<br><a href="http://www.seniorshelpingseniors.co.uk">www.seniorshelpingseniors.co.uk</a>                    | Shared Lives Dementia Project, Kent<br>County Council<br><a href="mailto:www.sharedlives@kent.gov.uk">www.sharedlives@kent.gov.uk</a> |
| Side by Side Advocacy<br><a href="http://www.sidebysideadvocacy.org.uk/">www.sidebysideadvocacy.org.uk/</a>                        | Social Innovation Lab, Kent<br><a href="http://socialinnovation.typepad.com/silk">http://socialinnovation.typepad.com/silk</a>        |
| South Kent Coast Clinical<br>Commissioning Group<br><a href="http://www.southkentcoastccg.nhs.uk">www.southkentcoastccg.nhs.uk</a> | Strange Cargo<br><a href="http://www.strangecargo.org.uk/">www.strangecargo.org.uk/</a>   |
| Sure Care, East Kent<br><a href="http://www.surecare.co.uk">www.surecare.co.uk</a>   | Talking Therapies, Psicon<br><a href="http://talkingtherapies.me/">http://talkingtherapies.me/</a>                                    |
| Thanet Clinical Commissioning<br>Group<br><a href="http://www.thanetccg.nhs.uk/home/#">www.thanetccg.nhs.uk/home/#</a>             | The Good Care Group<br><a href="http://www.thegoodcaregroup.com/">www.thegoodcaregroup.com/</a>                                       |
| Volcare<br><a href="mailto:volcare@aol.com">volcare@aol.com</a>  | Voluntary Action Maidstone<br><a href="http://www.vam-online.org.uk">www.vam-online.org.uk</a>  |
| Warren Lodge Care Home<br><a href="http://www.bupa.co.uk/">www.bupa.co.uk/</a>   | Wild Bread<br><a href="http://wildbread.org/">http://wildbread.org/</a>   |
| Yew Tree Lodge<br><a href="http://www.yewtreelodge.com/">www.yewtreelodge.com/</a>   |   |

# Directory of exhibitors

|   |   |
|---|---|
| 24 hour Kent Dementia Helpline<br><a href="http://alz-dem.org/">http://alz-dem.org/</a>   | Age UK, North West Kent<br><a href="http://www.ageuk.org.uk/northwestkent/">www.ageuk.org.uk/northwestkent/</a>   |
| All Seasons Care Services<br><a href="http://www.sekgroup.org.uk/">www.sekgroup.org.uk/</a>                                     | Alzheimer's and Dementia Support Services<br><a href="http://alz-dem.org/">http://alz-dem.org/</a>  |
| Alzheimer's Society, Kent & Medway<br><a href="http://www.alzheimers.org.uk">www.alzheimers.org.uk</a>                          | Apetito<br><a href="http://www.apetito.co.uk/">www.apetito.co.uk/</a>   |
| Ashford Borough Council<br><a href="http://www.ashford.gov.uk/">www.ashford.gov.uk/</a>   | Ashford Clinical Commissioning Group<br><a href="http://www.ashfordccg.nhs.uk/#">www.ashfordccg.nhs.uk/#</a>  |
| Beaney Library & Museum<br><a href="http://www.canterbury.co.uk/Beaney/">www.canterbury.co.uk/Beaney/</a>                       | Bluebird Care<br><a href="http://www.bluebirdcare.co.uk">www.bluebirdcare.co.uk</a>   |
| Brachers Law <a href="http://www.brachers.co.uk/">www.brachers.co.uk/</a>   | Bright Shadow <a href="http://www.brightshadow.org.uk/">www.brightshadow.org.uk/</a>  |
| Cambridge Cognition<br><a href="http://www.cambridgecognition.com/">www.cambridgecognition.com/</a>                             | Canterbury & Coastal Clinical Commissioning Group<br><a href="http://www.canterburycoastalccg.nhs.uk/#">www.canterburycoastalccg.nhs.uk/#</a>             |
| Canterbury Christ Church University Bookshop <a href="http://www.canterbury.ac.uk/bookshop/">www.canterbury.ac.uk/bookshop/</a> | Carers First in Kent & Medway<br><a href="http://www.carersfirst.org.uk/">www.carersfirst.org.uk/</a>   |
| Carers Support, Canterbury, Dover & Deal<br><a href="http://www.carers-supportcdt.org.uk">www.carers-supportcdt.org.uk</a>      | Centre for Independent Living<br><a href="http://www.cilk.org.uk/">www.cilk.org.uk/</a>   |
| Christie's Care<br><a href="http://www.christiescare.com">www.christiescare.com</a>   | Complex Behaviour Service, KMPT<br><a href="http://www.kmpt.nhs.uk/">www.kmpt.nhs.uk/</a>   |
| Crossroads Care<br><a href="http://www.carerskm.org/">www.carerskm.org/</a>   | Dementia & Delirium Team, Medway Foundation Trust <a href="http://www.medway.nhs.uk/">www.medway.nhs.uk/</a>  |
| Dementia Friends<br><a href="http://www.dementiafriends.org.uk/">www.dementiafriends.org.uk/</a>                                | Dementia Outreach Service, Age UK<br><a href="http://www.ageuk.org.uk/canterbury/our-services/">www.ageuk.org.uk/canterbury/our-services/</a>             |
| Dementia Pathfinders<br><a href="http://www.dementiopathfinders.org">www.dementiopathfinders.org</a>                            | East Kent Hospitals University Foundation Trust<br><a href="http://www.ekhuft.nhs.uk/patients-and-visitors/">www.ekhuft.nhs.uk/patients-and-visitors/</a> |
| East Kent Independent Dementia Support<br><a href="http://www.ekids.org.uk/">www.ekids.org.uk/</a>                              | Eyeway Signs<br><a href="http://www.eyewaysigns.co.uk/">www.eyewaysigns.co.uk/</a>  |
| Forget-Me-Nots<br><a href="http://www.kmpt.nhs.uk/">www.kmpt.nhs.uk/</a>  | Furley Page Group<br><a href="http://www.furleypage.co.uk/">www.furleypage.co.uk/</a>   |
| Home Instead<br><a href="http://www.homeinstead.co.uk/Index.do">www.homeinstead.co.uk/Index.do</a>                              | Inside Out of Mind/IDEA<br><a href="http://www.nottingham.ac.uk">www.nottingham.ac.uk</a>   |
| Joanne's Preserves<br><a href="http://www.joannespreserves.co.uk/">www.joannespreserves.co.uk/</a>                              | Kent Community Health Trust<br><a href="http://www.kentcht.nhs.uk/home/#">www.kentcht.nhs.uk/home/#</a>   |

# Overview of Market Place

There are over 60 exhibitors in the main hall (Augustine Hall) and in the Atrium of Augustine House. In addition, make sure not to miss the programme of activities scheduled throughout the day (see timetable and more details overleaf):


### Visit our informal creative area and discussion space

The central area of Augustine Hall is an informal space to sit down, enjoy conversation and participate in, or listen to, informal discussion. Here you will also have the opportunity to explore your creative side and sample some Kentish food.

### Film and Drama Room

A series of short films will be shown on the first floor in the morning. In the afternoon the room will be transformed into a drama space where you can attend a participatory performance workshop designed for people with dementia.

### Attend a Dementia Friends Information Session

 Attend one of the Dementia Friends information sessions today to understand dementia better and to turn that understanding into action. The Dementia Friends initiative aims to create a network of a million Dementia Friends across England by 2015.

### Need time out?

A quiet room is available on the third floor. Please follow the signs or ask one of our volunteers to guide you.

### Twitter

If you use Twitter, please tweet about this event with the hashtag #DementiaFriendlyMarket

|       | Main Hall and Atrium  | First Floor Room AH1.21  | Second Floor Room AH2.23             | Centre of Augustine Hall  | Third Floor Quiet Space |
|-------|---|--|--------------------------------------|---|-------------------------|
| 10.00 | Dementia Friendly Market Place: Over 60 exhibitors will be available all day to talk about - and show you - their services, products, projects and dementia friendly community involvement.   | A series of short films will be shown on a loop so you may drop in at any time. Films showing: The Making of the Dementia Diaries (8 minutes), Keith Oliver's Story (9 minutes), The Braincell Boogie (3 minutes), The Inside Out Of Mind (7 minutes). |                                      | Please visit this informal space - facilitated by the Social Innovation Lab Kent (SILK) - where you can sit, listen, reflect, discuss and debate, explore your creative side, reconnect with your past, and sample Kentish food.<br><br>Informal discussion sessions will be facilitated throughout the day; talk to people working in care homes, hospitals, in schools and in the community about how they have been directly involving people living with dementia and their families and carers.<br><br>Everybody is invited to contribute to the 'Our Favourite Things' Mural: a creative, participatory art installation led by artists from Strange Cargo. The central theme focuses on 'what is special to me'. There will also be an opportunity to reconnect with your past with vintage games and memory boxes.<br><br>Kentish bread and jam is provided by Wild Bread and Joanne's Preserves. | All day                 |
| 10.30 |   |  |                                      |   |                         |
| 10.45 |   |  |                                      |   |                         |
| 11.00 |   | Dementia Friends Information Session   |                                      |   |                         |
| 11.15 |   |  |                                      |   |                         |
| 11.30 |   |  |                                      |   |                         |
| 11.45 | Exclusive preview of the film 'Watch' - a deeply personal and moving short film by Ewan Golder and Leah Thorn, which draws on Leah's experiences of caring for her father.  | Dementia Friends Information Session   |                                      |   |                         |
| 12.00 |   |  |                                      |   |                         |
| 13.00 | Main Hall: <b>The Launch of the Kent Dementia Action Alliance.</b> The launch will open with welcome speeches from Trudy Dean (Leader of the Kent County Council Liberal Democrat Group and Chair of the 2011 Dementia Select Committee) and Keith Oliver (Forget-me-nots). The keynote speech will be provided by special guest Tommy Whitelaw. Anne Tidmarsh (Chair of the Kent Dementia Action Alliance) will end with an overview of the Alliance, inviting all members of stage for a photo opportunity and the cutting (and eating!) of a celebratory cake. |  |                                      |   |                         |
| 14.00 | Continuation of Dementia Friendly Market Place  | Participatory performance workshop designed for people with dementia by Bright Shadow  | Dementia Friends Information Session | Continuation of informal creative area and discussion space.  |                         |
| 14.15 |   |  |                                      |   |                         |
| 14.30 |   |  |                                      |   |                         |
| 15.00 | <b>Thank you and finish</b>   |  |                                      |   |                         |